

# **BUILDING YOUR PROFESSIONAL BRAND**

### **RESUME TEMPLATE**

### [Your Full Name]

[Email Address] | [Phone Number] | [LinkedIn Profile] | [Portfolio/Website (if applicable)]

### **Objective Statement**

[Write a brief, strong statement about your career goal or the specific position you are interested in. Tailor this to the role you are applying for. Example: "To secure a position as a marketing associate with XYZ Company, where I will apply my communication skills and marketing experience to enhance brand engagement."]

#### **Personal Brand Statement**

[A concise summary of your skills, experience, and relevant achievements. Example: "A highly motivated student with a strong work ethic, excellent communication skills, and a proven ability to lead teams and deliver results in high-pressure environments."]

#### **Education**

[School Name] - [City, State]

[Degree or Diploma Name], [Graduation Year or Expected Graduation Year]

• [Include relevant coursework, GPA (if strong), or academic achievements.]

# **Work/Volunteer Experience**

**[Job/Volunteer Title]** – [Company/Organization Name]

[Start Date - End Date or Present]

- [Key responsibility or achievement 1]
- [Key responsibility or achievement 2]
- [Key responsibility or achievement 3]

[Job/Volunteer Title] - [Company/Organization Name]

[Start Date - End Date or Present]

- [Key responsibility or achievement 1]
- [Key responsibility or achievement 2]
- [Key responsibility or achievement 3]

#### **Activities**

• [Activity Name, Organization] – [Briefly describe your role and the skills you developed.]



• [Activity Name, Organization] – [Briefly describe your role and the skills you developed.]

## **Awards/Accomplishments**

- [Award Name], [Year] [Brief description of the award.]
- [Award Name], [Year] [Brief description of the award.]

## **Special Skills**

- [Skill 1 (e.g., proficiency in specific software or tools)]
- [Skill 2 (e.g., second language or technical skill)]
- [Skill 3 (e.g., strong interpersonal or organizational skills)]



Personal Information
Objective Statement
Personal Brand Statement
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Education
Work/Volunteer Experience
Activities



Awards/Accomplishments		