

## PATHWAY TO PURPOSE- CAREER EXPLORATION

**CAREER CLUSTERS** 

1	Agriculture, Food & Natural Resources Architecture & Construction	Production, processing, marketing, distribution, financing, and development of agricultural commodities and resources including food, fiber, wood products, natural resources, horticulture, and other plant and animal products/resources. Designing, planning, managing, building, and maintaining the built environment.
3	Arts, A/V, Technology, & Communications	Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.
4	Business, Management & Administration	Planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.
5	Education & Training	Planning, managing, and providing education and training services, and related learning support services.
6	Finance	Planning or services for financial and investment planning, banking, insurance, and business financial management.
7	Government & Public Administration	Executing governmental functions to include governance, national security, foreign service, planning, revenue and taxation, regulation, management and administration at the local, state, and federal levels.
8	Health Science	Planning, managing, and providing therapeutic services, diagnostic services, health information, support services, and biotechnology research and development.
9	Hospitality & Tourism	Management, marketing, and operations of restaurants and other food services, lodging, attractions, and recreation events and travel-related services.
10	Human Services	Preparing individuals for employment in career pathways that relate to families and human needs.
11	Information Technology	Designing, developing, supporting and managing of hardware, software, multimedia, and system integration services.



12	Law, Public Safety, Corrections, & Security	Planning, managing, and providing legal, public safety, protective services and homeland security, including professional and technical support services.
13	Manufacturing	Planning, managing, and performing the processing of materials into intermediate or final products and related professional and technical support activities such as production, planning, control, maintenance, and manufacturing/process engineering.
14	Marketing, Sales, & Services	Planning, managing, and performing marketing activities to reach organizational objectives.
15	Science, Technology, Engineering, & Mathematics	Planning, managing, and providing scientific research and professional and technical services, including laboratory and testing services, and research and development services.
16	Transportation, Distribution, & Logistics	Planning, management, and movement of people, materials, and goods by road, pipeline, air, rail, and water and related professional and technical support services such as transportation infrastructure planning and management, logistic services, mobile equipment, and facility maintenance.